



# COLLEEN BAKER

GRAPHIC DESIGNER


## ABOUT ME

Hello! I am a graphic designer working in Raleigh, North Carolina. I have 15 years experience working in fast-paced development environments, juggling multiple projects at once, while staying agile enough to creatively illuminate each individual company's unique branding goals. I specialize in creative visual solutions for promotions, sales, and marketing, including social and digital creative, print projects (flyers, postcards, signage), merchandise, presentations, mock-ups and more. I have worked with many high-profile clients, including TiVo, Symantec, MLB, as well as startups and non-profits. I am currently seeking additional opportunities.

## CONTACT

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 404.932.8563

 www.colleenbaker.com

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## EXPERTISE

### Skills

Layout  
Typography  
Print Design  
Color Theory  
Illustration  
Animation

### Tech

Photoshop  
Illustrator  
InDesign  
PowerPoint  
Microsoft Office  
HTML / CSS / HTML5

## EDUCATION

### University of Pittsburgh

BA in Art, Summa Cum Laude

## EXPERIENCE

2017 - Present

### Symantec

*Independent Design Contractor*

Provide ongoing, spur of the moment deliverables such as web and social media ads, data sheet and white paper layouts, and executive and sales PowerPoints, while adhering to Symantec's strict branding requirements.

2009 - Present

### Colleen Baker Graphic Design

*Owner*

Deliver complete, professional, creative graphics for promotion, sales, and marketing. Services include social media ads, infographics, presentations, and print projects like flyers, brochures, slicks, signage, and packaging. Current and past clients include Act-On Marketing, Triniti Consulting, Vindicia, Securolytics, Cerebral Action Consulting, and MLB.

2016 - 2018

### TiVo

*Independent Design Contractor*

Responsible for full design and layout of TiVo's quarterly video trends report. This included about 40 pages of custom charts and infographics which required data manipulation in Excel.

2015 - 2017

### Skycure

*Independent Design Consultant*

The sole graphic designer for this fast-paced environment, I was responsible for everything from web design mockups, landing page and email design and development, trade show graphics, PowerPoint design, report and infographics design, and sales collateral.

2010 - 2013

### Delta Air Lines

*Independent Design Contractor*

As the graphic designer working closely with the UX design lead, I was responsible for creating the new design for Delta's internal reservations GUI.

2006 - 2008

### Secure Computing

*Senior Graphic Designer*

I was responsible for a wide variety of deliverables including web and print ad campaigns, email and landing page design, event and trade show graphics, product packaging, and presentation graphics.

2000 - 2006

### Delta Technology

*Multimedia Designer / Project Manager*

Managed and designed multimedia and e-learning projects from storyboard to delivery. I was also the designer for the early iterations of the check-in kiosk GUI.